Designing Easy to Read Resources

Health Literacy Workshops

WHY

Five Health Literacy & Environment audits conducted at Regional Health services 2015 – 2018

- · Consumers as reviewers
- · Results mixed
- 95% of information on display was unreadable by the average consumer
- Recommendation Training in how to create easy to read resources

OUTCOME

Phone

- 14 full day training sessions in 2018/19
- 8 in Bendigo, 1 in Boort, Heathcote, Kerang, Wedderburn, Ararat and Echuca
- 40 organisations attended
- High demand in Bendigo and requests from other regions

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Primary Care Partnership

THE TRAINING

- 44% adults do not have functional literacy
- 60% have low health literacy
- Consumer input and review is central
- Training combines theory and practice
- Learn to write clearly, use every day words and practice good design

EVALUATION

- 100% recommend the training to others
- 100% intend to embed learnings in their workplace

"Terrific learning! Information that can be used every day"

"Lots of great practical applications, examples, discussions & advice"