



# Strategic Plan

## Executive Summary

1 July 2018 to 30 June 2020

Reviewed May 2018

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# Our Partners

## Level 1 Board



## Level 2



## Associates



# Introduction

## From the Board

As Chairperson of the Bendigo Loddon Primary Care Partnership (BLPCP), I am pleased to present the BLPCP Strategic Plan for 2018-2020. This plan has been developed in partnership with our key stakeholders and sets the strategic direction for our partnership over the next two years.

The BLPCP has a vision to create a seamless health and community services system within the context of broader health and wellbeing to achieve an empowered, engaged and resilient community. We will achieve this through planning and partnering together to close gaps in service access, share our talents and resources, and create opportunities to better the health and wellbeing of our communities. We currently have 28 Partner agencies as members with a shared commitment and aligned values and are excited at the prospect of all of us working together to achieve the objectives of this plan.

The BLPCP Board is committed to a stronger and more sustainable local primary health care system. To this end, we will work together to inform and influence Government policy to ensure that we remain responsive to local health needs and are well positioned to deliver the right services for the local community into the future. We face challenges that affect all Australians, but through collaboration and research we have identified clear areas of concern to the residents of both the Loddon Shire and the City of Greater Bendigo.

Our Prevention Priority Areas for this plan are Mental Health, Healthier Eating and Active Living (HEAL) and Family Violence with our focus being on Access, Equity and Integration. Our interventions will be viewed through several lenses, including gender, social inclusion, health equity and diversity, and we will emphasise the importance of population health planning and a place based approach.

I would like to acknowledge the considerable contribution of our Executive Officer, Eileen Brownless, and her team in guiding the work of the BLPCP during this period of on-going reforms and uncertainty and in supporting the Board and our key stakeholders in developing this plan.

I commend the 2018-2020 BLPCP Strategic Plan to you and seek your support in achieving its objectives.

**Dan Douglass**  
**Chairperson**  
**Bendigo Loddon Primary Care Partnership**  
**May 2018**

# Our Partnership

## VISION

We will create a seamless health and community services system within the context of broader health and wellbeing to achieve an empowered, engaged and resilient community.

## PURPOSE

To plan and partner together to close gaps in service access, share our talents and resources, and create opportunities to better the health and wellbeing of our communities.

## GOAL

Through alignment of planning and partnership activity strengthen collaboration and service integration across sectors

## COMMITMENTS

Our Partnership has five commitments:

- Community Outcomes Focus
- Enabling Equity
- Accountability
- Impartiality
- Stewardship and Leadership

## VALUES

- Courage
- Openness
- Cooperation
- Integrity
- Equity and Respect

# Our Strategic Goals

## Prevention

- Supporting prevention work and development of Integrated Health Promotion Plans in health priority areas and with alignment across sectors to Municipal Health and Wellbeing Plans.
- Supporting continuous quality improvement and workforce development in Prevention

## Access, Equity and Service Integration

- Building Organisational capacity in Health Literacy
- Building Consumer Engagement
- Building participation of partner agencies towards the National Human Services Directory and the Connecting Care Services Directory
- Developing Capacity in areas to enhance consumer access to services and information
- Strengthening understanding of health outcomes and impact of inequality and inequity
- Enhancing cross-sector service Coordination and integration opportunities between partner organisations
- Developing opportunities to strengthen understanding and relationships across sectors.
- Taking up opportunities to enhance service systems and health outcomes through evidence based service systems planning and design

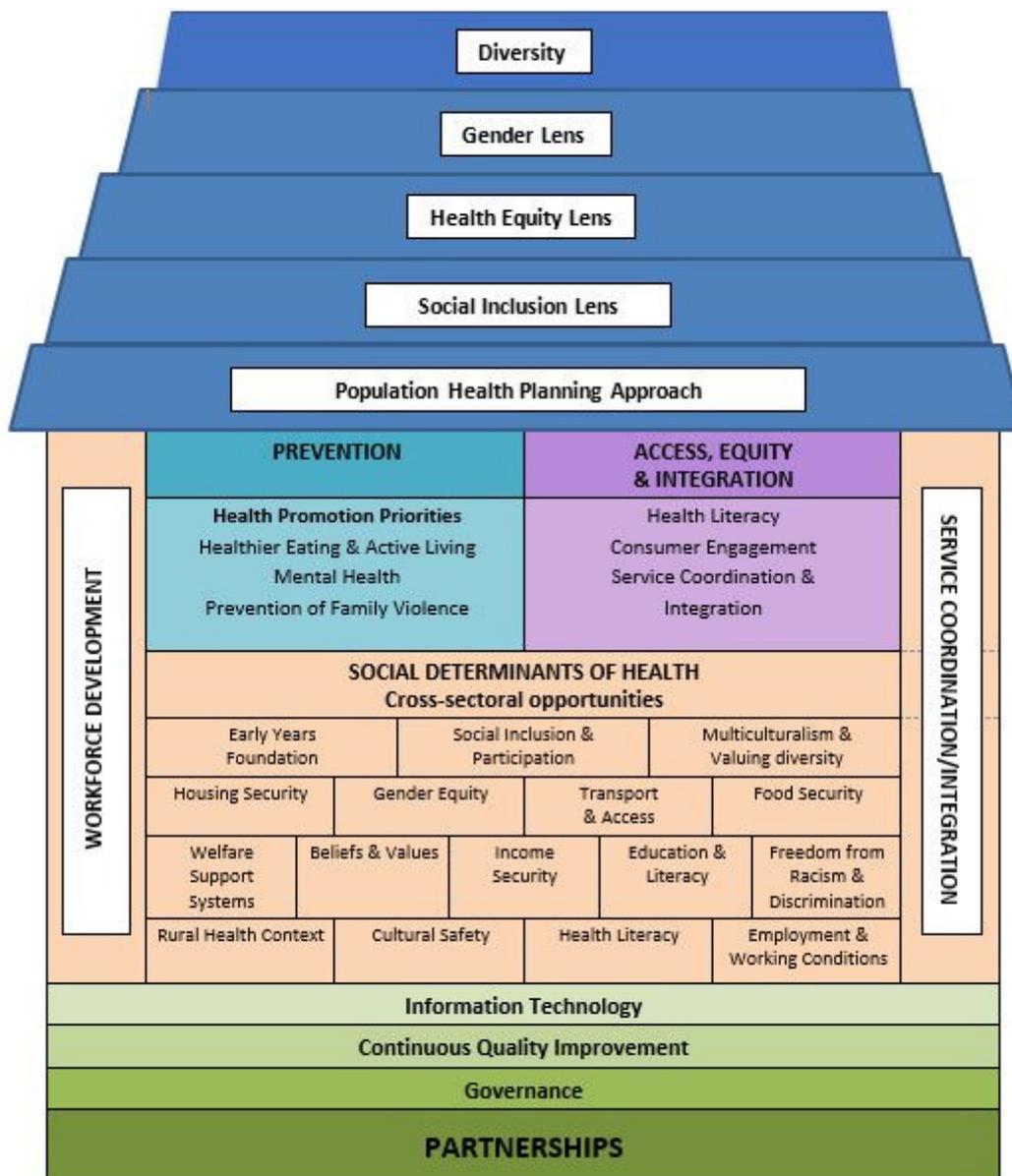
# Partnership Building

- Strengthening collaboration and integration across sectors and maximising health and wellbeing outcomes
- Promoting Health equity
- Building the capacity of the partnership to support consumer participation in health
- Building Leadership and Governance
- Facilitating participation and communication at Regional and Statewide levels



# Our House

## Strategic Model



# Evidence Based Priorities

## **Prevention**

The Prevention Priority review in February 2016 aligned the Prevention Priorities with the Victorian Public Health and Wellbeing Plan 2015-2019. The identified priorities are Mental Health, Healthier Eating and Active Living and Family Violence. It has been confirmed that these 3 Prevention priority areas will continue for the 2018-2020 period

## **Access, Equity and Integration**

The Client and Community Empowerment work of the last 4 years will be built upon and extended in the areas of Consumer Engagement and Health Literacy. Service Integration will be redirected from previous Service Coordination and Chronic Disease systems management.

# Approaches and Lenses

## **Gender Lens**

Understanding the unique challenges women and girls face pursuing equality and the ways in which systems, institutions and policies must change to advance women's equality.

## **Social Inclusion Lens**

Analysing legislation, policies, programs, and practices to determine whether they promote the social and economic inclusion of individuals, families and communities.

## **Health Equity Lens**

Understanding inequities in health arise because of the circumstances in which people are born, grow, live, work, and age, and the systems put in place to deal with illness. The conditions in which people live and die are, in turn, shaped by political, social, and economic forces.

## **Diversity Lens**

Understanding that each individual is unique, and recognizing their differences. This includes the dimensions of race, ethnicity, gender identity, sexual orientation, socio economic status, age, physical abilities, religious beliefs, political beliefs or other ideologies.

# Approaches and Lenses

## **Population Health Planning Approach**

A population health approach to planning assesses needs at the population level. The capacity of current services to meet population demand and gaps in the service system are then evident. Planning that takes a population health approach requires information gathering and sharing including:

- population health data to enable planning to meet population needs for varying levels of care.
- information that reveals a local area's need for services.
- information available to consumers, families and carers, and service providers regarding the range and type of services that are currently available to a local community.

When needs have been identified and matched with services provided, it becomes evident which needs are currently met, partly met and unmet. These needs can then be prioritised for funding and action.

## **Place based Approach**

People are often faced with a range of different, complex health and psychosocial problems. Place-based approaches aim to address these complex problems by focusing on the social and physical environment of a community and on better integrated and more accessible service systems, rather than focusing principally on the problems faced by individuals.

A place-based approach targets a geographically definable community and aims to address issues that exist at the neighbourhood level, such as poor housing, social isolation, poor or fragmented service provision that leads to gaps or duplication of effort, and limited economic opportunities. By using a community engagement approach to address complex problems, a place-based approach seeks to make families and communities more engaged, connected and resilient.

Governments also seek to integrate services so as to improve access and thereby improve outcomes. However, while integrating services is important, it is also important to build more supportive communities. This may be achieved through interventions that support client and community empowerment.

