

CEO Vision Project



Bendigo Loddon Primary Care Partnership (BLPCP)

BACKGROUND

Project Time Span – 2016-2018

In early 2016 the DHHS Loddon Mallee Region Health Services Partnership (LMR HSP) was invited to contribute recommendations to Regional Development Australia (RDA) in the implementation of their Regional Strategic Plan. A delegated Working Group was formed to explore rural and regional issues, solutions and priorities, to reach broad agreement on regional health and wellbeing infrastructure priorities for investment and development with a view to being able to develop proposals through feasibility and business case planning.

This Project was undertaken in the changing landscape of the establishment of Regional Partnerships and the Regional assemblies.

Participation in the Project included the membership of the LMR HSP and the CEOs of the partner organisations of the 5 PCPs across the Region

Funding was received by the Working Group from RDA and the Project was undertaken by BLPCP with support from the other 4 Loddon Mallee Region PCPs.

Project Objectives

- To build the capacity of health and community services sector to prioritise and plan regionally significant projects to address identified services sector priorities.
- That LMR health and community services organisations explore rural and regional issues, solutions and priorities with a health sector focus
- Broad agreement is reached on regional priorities for investment and development
- Priorities are communicated to Regional Partnerships, RDA, DHHS and other relevant stakeholders.

PARTNERS (include logos)

Upwards of 60 organisations in Loddon Mallee Region

- DHHS Convenor and representation
- Aboriginal Community Controlled Health Organisations in LMR
- Community Health Services in LMR
- Loddon Mallee Health Services
- Loddon Mallee Primary Care Partnerships (Partners and Staff)
- Murray Primary Health Network
- Women’s Health Loddon Mallee



METHOD

- Establishment of LMR HSP Working Group
- Working Group Identification of 9 Focus Areas for exploration
- Discussion papers developed to support discussion in each Focus area
- PCP engagement of CEOs in consultation through PCP Boards across the Region
- 2 x Consultations held – Mildura and Bendigo (CEO participation) to prioritise focus areas
- Development of Business case Projects and imagine statements for each Focus Area
- Final prioritisation of Project recommendations by LMR HSP
- Report Production

Prioritised Results of Consultations

Priority Order	Focus Area	Recommended Project
1.	Access - Digital divide	Connectivity and Health- Local Telehealth Access
2.	Workforce of the Future	Building Local Workforce and Communities
3.	Access – Local Health Hubs	Health and Community Service Hubs
4.	Access - Transport	Loddon Mallee Enhanced Health and Wellbeing Transport Options
5.	Regional and Rural Research	Heathcote Dementia Village Collaborative Research and Learning Centre
6.	Social Inclusion	All Abilities Tourism Access Development
7.	Prevention Priorities	Sporting Infrastructure Inclusivity

8.	Climate, Economic Adverse Events and Community Resilience	Cool Community Places
9.	Gender Equity	Childcare Design Incubators

OUTCOMES

Health Equity was ascertained as the priority consideration for all initiatives

Access to services at a local level was identified as the key to health equity

Four Project areas were recommended for business case development with a view for inclusion in an investment prospectus by Regional Development Australia

The four priority projects identified are:

1. *Connectivity and Health- Local Telehealth Access* enabling access to digital technology opportunities
2. *Health and Community Service Hubs* enabling access to services delivered locally
3. *Building Local Workforce and Communities* enabling access to services provided by a secure, skilled local workforce
4. *Loddon Mallee Enhanced Health and Wellbeing Transport Options* enabling access to transport opportunities when essential for service access

The recommendations aim to redress the barriers to rural community access to the health and education services and opportunities enjoyed by their metropolitan counterparts. Consultation conversations strongly acknowledged the value and importance of Prevention initiatives to enhance community health and wellbeing. Health equity, digital access, rural and regional research and health hubs were other areas highlighted at the consultation stage